

KPCIRC

PLACEHOLDER - NOT THE FINISHED GUIDE

Plain-Language Glossary

Target length: 8-12 pages

This is a placeholder so that no download link on the KPCIRC website is dead while the real guide is being written. Replace this file in site/assets/pdf/ with the finished guide - the link needs no change.

THE FINISHED GUIDE MUST CONTAIN

- Staging and grading
- Receptor and marker terms
- What 'variant of uncertain significance' means
- Adjuvant, neoadjuvant, metastatic, refractory
- Hindi equivalents where they exist and are actually used

COMPLIANCE RULES THIS DOCUMENT MUST PASS

- No outcome, cure-rate or survival claim of any kind.
- No superiority claims - no 'best', 'leading', 'most advanced'.
- No patient testimonials or before-and-after imagery.
- No discounts, offers or limited-period pricing.
- No unverified credential, accreditation, publication or volume figure.
- Passes the medical review gate before publication.

Kwatra Precision Cancer Institute and Research Centre - kpcirc.org