

KPCIRC

PLACEHOLDER - NOT THE FINISHED GUIDE

Preventive Health Guide

Target length: 8-10 pages

This is a placeholder so that no download link on the KPCIRC website is dead while the real guide is being written. Replace this file in site/assets/pdf/ with the finished guide - the link needs no change.

THE FINISHED GUIDE MUST CONTAIN

- Screening by age and sex, at evidence-based intervals
- The honesty section: why more testing is not automatically better
- Package contents in full
- What a screening result does and does not mean

COMPLIANCE RULES THIS DOCUMENT MUST PASS

- No outcome, cure-rate or survival claim of any kind.
- No superiority claims - no 'best', 'leading', 'most advanced'.
- No patient testimonials or before-and-after imagery.
- No discounts, offers or limited-period pricing.
- No unverified credential, accreditation, publication or volume figure.
- Passes the medical review gate before publication.

Kwatra Precision Cancer Institute and Research Centre - kpcirc.org