

KPCIRC

PLACEHOLDER - NOT THE FINISHED GUIDE

Surgery Guide

Target length: 10-12 pages

This is a placeholder so that no download link on the KPCIRC website is dead while the real guide is being written. Replace this file in site/assets/pdf/ with the finished guide - the link needs no change.

THE FINISHED GUIDE MUST CONTAIN

- Questions to ask your surgeon before agreeing to an operation
- What a surgical second opinion covers
- The consult-here, operate-there model
- Who invoices you for what

COMPLIANCE RULES THIS DOCUMENT MUST PASS

- No outcome, cure-rate or survival claim of any kind.
- No superiority claims - no 'best', 'leading', 'most advanced'.
- No patient testimonials or before-and-after imagery.
- No discounts, offers or limited-period pricing.
- No unverified credential, accreditation, publication or volume figure.
- Passes the medical review gate before publication.

Kwatra Precision Cancer Institute and Research Centre - kpcirc.org